

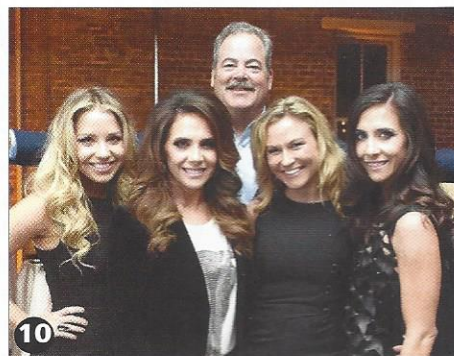
## A Couture Cause Launch Party and Fundraiser

DANIEL ORTIZ PHOTOGRAPHY

Around 200 guests came to Station 3 on Jan. 21 for the third annual A Couture Cause launch party debuting its inaugural 2016 Trend Guide, a 50-page coffee table book featuring 25 of Houston's brightest trendsetters including young entrepreneurs, philanthropists and artists who came together for charity. Co-created by local lifestyle blogger Lyndsey Zorich and photographer Traci Ling, the duo collaborated with Houston's top designers and boutiques, including Tootsies, The Vintage Contessa, Atrium, and Monkees, to showcase their top 2016 fashion picks on an incredible group of models paired with iconic Houston landmarks.

Houston's finest enjoyed a fun, fashion-forward evening supporting two local nonprofits, the Youth Hope Association and Amschwand Sarcoma Cancer Foundation. One hundred percent of the ticket sales, a silent auction and Perrier-Jouet champagne for \$75 per glass all benefited the two charities, which raised more than \$50,000.

Guests enjoyed wine and cocktails generously donated by Alma Rosa Winery, Absolute Elyx + Sweet and William Grant & Sons along with light bites by B&B Butchers & Restaurant, Chef Claire Rinaldi, Chef Will Gilchrist, B Pop and Events by Momo. The party goes departed with a copy of the coveted Trend Guide, but not before dancing the night away to tunes by jazz singer/pianist, Charlie Edwards, and DJ Lewis Grell.



- 1) A Couture Cause Co-creators, local lifestyle blogger Lyndsey Zorich and photographer Traci Ling
- 2) Carrie Colbert and Esther Freedman
- 3) Blair Bentley and Carrie Carson
- 4) Jen Berko, Missy Bellinger and Stephanie White
- 5) Heidi Kashani, Neekie Kashani and Melissa Sugulas
- 6) Taryn Proler, Saba Jawda, Chris Goins and Sarah Jawda
- 7) Manonie Darcell and Nikki Gamble
- 8) Luke Moffett, Lee Moffett and Joseph Jornayvaz
- 9) Nancy Ghoubrial, Dr. Sheena Garner and Danielle Johnston
- 10) Bria Wall, Joanna Marks, Amy Haymond and Hannah McNair; in back, Kal McNair.