



AMSCHWAND SARCOMA CANCER FOUNDATION
Offering love, hope, and tangible support

FOR IMMEDIATE RELEASE

SAKS FIFTH AVENUE & AMSCHWAND SARCOMA CANCER FOUNDATION PRESENT THE 10TH ANNUAL CATWALK FOR A CURE

HOUSTON, TEXAS September 5, 2013 / -- The excitement is building as the **Amschwand Sarcoma Cancer Foundation** (ASCF) and event chairs **Laura & Mark Dalton and Aynsley & Palmer Letzerich** solidify details for the **2013 Catwalk for a Cure Gala and Fashion Show** to be held at **7pm on Thursday, November 7, 2013 at Hotel ZaZa (Houston)**. The event generously underwritten by **Saks Fifth Avenue** since its inception will honor the **Johnny O'Leary Family** as 2013 **Commitment to the Cause** award recipients, **Dr. Rex Marco** for his **Commitment to Care**, and **Stuart Hendley** as this year's **Sarcoma Survivor of the Year**. Designer **Elie Tahari** will personally present his fashions in a runway show. **Great Day Houston's Deborah Duncan** will emcee the event.

About The Amschwand Sarcoma Cancer Foundation

Since ASCF's inception in 2001, the Houston-based non-profit organization continues to focus on fulfilling its mission of increasing awareness of sarcoma, directly funding sarcoma research and providing tangible support to families affected by the rare cancer that affects thousands of men, women and children each year. This year alone, almost 14,000 men, women and children will be newly diagnosed with sarcoma (a cancer of the connective tissue). The disease can originate almost anywhere in the body making it difficult to diagnose early. Sarcoma cancers account for almost 20% of all pediatric cancers. ASCF's physician scientist program provides sarcoma specific funding to researchers around the country, including leading specialists in the Texas Medical Center. Each year, ASCF provides nearly one-thousand nights of free housing to sarcoma patients traveling to Houston for medical treatment, second opinion or follow-up. Through a multitude of channels, ASCF continues to raise awareness of the deadly cancer and the needs of those affected by it.

Contact

For more information on the 2013 Catwalk for a Cure event or to become a sponsor, please contact Melissa Amschwand Bellinger at info@sarcomacancer.org. To learn more about the Amschwand Sarcoma Cancer Foundation, please visit www.sarcomacancer.org.

###