



AMSCHWAND SARCOMA CANCER FOUNDATION  
*Offering love, hope, and tangible support*

## FOR IMMEDIATE RELEASE

### AMSCHWAND SARCOMA CANCER FOUNDATION PARTNERS WITH THE GIVING LIBRARY TO INCREASE AWARENESS, RAISE MONEY

HOUSTON, TEXAS November 22, 2013 / The **Giving Library**, an online video archive that connects donors to nonprofits, is kicking off a \$100,000 **Share to Give** campaign on #GivingTuesday, the national day of giving, which falls this year on December 3. The goal of the campaign is to help nonprofits connect with new potential supporters by encouraging existing nonprofit supporters to share the nonprofit's work on social media.

**Amschwand Sarcoma Cancer Foundation's (ASCF)** will have the opportunity to increase sarcoma awareness as well as receive \$5 when a registered Giving Library user clicks the "Share" button on the Giving Library website and distributes a link to the organization's Giving Library profile page on Facebook or Twitter. The contest begins December 3, 2013 and will run until the earlier of either December 31, 2013 or the \$100,000 prize pool is exhausted.

A registered user is free to share ASCF's profile as many times as the registered user would like, however only one share per registered user per month can qualify for the \$5 donation. Only shares made through the Giving Library website will be eligible.

Showing support of ASCF through the *Share to Give* campaign is easy.

1. Logon to the Giving Library website ([www.givinglibrary.org](http://www.givinglibrary.org)).
2. Search for Amschwand Sarcoma Cancer Foundation's page, select the page, and click the Share Now button.
3. Click "Share on Facebook" or "Share on Twitter".
4. Share either the default message or a message of your choice.

### **About The Amschwand Sarcoma Cancer Foundation**

Since ASCF's inception in 2001, the Houston-based non-profit organization continues to focus on fulfilling its mission of increasing awareness of sarcoma, directly funding sarcoma research and providing tangible support to families affected by the rare cancer that affects thousands of men, women and children each year. This year alone, almost 14,000 men, women and children will be newly diagnosed with sarcoma (a cancer of the connective tissue). The disease can originate almost anywhere in the body making it difficult to diagnose early. Sarcoma cancers account for almost 20% of all pediatric cancers. ASCF's physician scientist program provides sarcoma specific funding to researchers around the country, including leading specialists in the Texas Medical Center. Each year, ASCF provides nearly one-thousand nights of free housing to sarcoma patients traveling to Houston for medical treatment, second opinion or follow-up. Through a multitude of channels, ASCF continues to raise awareness of the deadly cancer and the needs of those affected by it.

### **ASCF Contact**

To learn more about the Amschwand Sarcoma Cancer Foundation, please visit [www.sarcomacancer.org](http://www.sarcomacancer.org), or contact Melissa Amschwand Bellinger at [info@sarcomacancer.org](mailto:info@sarcomacancer.org).

###