



AMSCHWAND SARCOMA CANCER FOUNDATION
Offering love, hope, and tangible support

FOR IMMEDIATE RELEASE

NINI JEWELS, SAKS FIFTH AVENUE & AMSCHWAND SARCOMA CANCER FOUNDATION FOCUS ON THE CURE

HOUSTON, TEXAS October 15, 2012 / -- Amschwand Sarcoma Cancer Foundation (ASCF) and event chairs **Laura Arnold, Kelli Blanton and Jennifer Segal** are gearing up for the **2012 Catwalk for a Cure Gala and Fashion Show** on **Thursday, November 1, 2012 at Hotel ZaZa (Houston)**. The event generously underwritten by **Saks Fifth Avenue** since its inception will honor Houstonian and sarcoma survivor **Alexandra Knight**. The runway show will feature the Spring 2013 collection of designer **Yigal Azrouël** (who will make a personal appearance).

Highlights of the gala include the raffle of the one-of-a-kind **Nini Jewels** pearl, diamond and multi sapphire ring (valued at \$22,000). Raffle tickets can be purchased in advance of the gala, and the winner will be announced that evening. The ring features a baroque pearl accented by diamonds and orange and yellow sapphires set in 18 carat yellow gold. Raffle tickets may be purchased for \$100 each by contacting info@sarcomacancer.org.

The **Nini Jewels** collection is being featured at **Saks Fifth Avenue** Jewelry Level One the entire month of October. Ten percent (10%) of all sales for the month will be donated to the **Amschwand Sarcoma Cancer Foundation**.

About The Amschwand Sarcoma Cancer Foundation

Since ASCF's inception in 2001, the Houston-based non-profit organization continues to focus on fulfilling its mission of increasing awareness of sarcoma, directly funding sarcoma research and providing tangible support to families affected by the rare cancer that affects thousands of men, women and children each year. ASCF's physician scientist program provides sarcoma specific funding to researchers around the country, including leading specialists in the Texas Medical Center. Annually, ASCF provides almost one-thousand nights of free housing to sarcoma patients traveling to Houston for medical treatment, second opinion or follow-up. Through a multitude of channels, ASCF continues to raise awareness of the deadly cancer and the needs of those affected by it.

Contact

For more information on the 2012 Catwalk for a Cure event or to become a sponsor, please contact Melissa Amschwand Bellinger at info@sarcomacancer.org. To learn more about the Amschwand Sarcoma Cancer Foundation, please visit www.sarcomacancer.org.

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